

HELLO FROM TRILLIUM HEALTH RESOURCES!

We are a Managed Care Organization and Tailored Plan serving 46 counties in North Carolina.

What does this mean? We help people with serious mental health, substance use, traumatic brain injury, and intellectual/developmental disability services find the care they need. We help those who have Medicaid or are uninsured through state-funded services. For individuals receiving Medicaid through the Tailored Plan, we cover physical health care and pharmacy services as well.

We work with our provider network to strengthen foundations of well-being and help deepen connections between citizens and their communities. Together with our state leaders, we are invested in the future of the public health system to help everyone in our region.



Mission

Transforming lives and building community well-being through partnership and proven solutions.

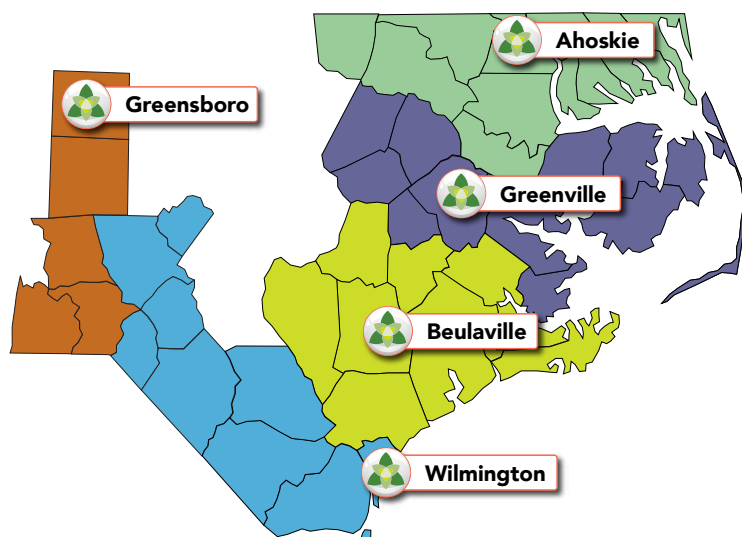
Vision

For every community and individual we serve to reach their fullest potential.



ABOUT TRILLIUM

Trillium Health Resources is an innovative health plan for individuals with serious behavioral health, intellectual/developmental disabilities, and traumatic brain injury in 46 counties in North Carolina. Through contracts with NCDHHS, we serve Medicaid members on the Tailored Plan and NC Medicaid Direct, state-funded recipients who are uninsured, and members on the Innovations Waiver. Trillium’s mission is transforming lives and building community well-being through partnership and proven solutions. We take an integrated approach to health and wellbeing, coordinating care across multiple systems to achieve improved health outcomes, quality of care and efficient use of resources. Trillium is dedicated to meeting the unique needs of the individuals and communities we serve, and remains focused on delivering the right services, in the right amount, at the right time. For more information, visit TrilliumHealthResources.org.



TRILLIUM REGIONS

- Mid-State**
 - Greensboro
- Northern Region**
 - Ahoskie
- North Central Region**
 - Greenville * (HQ)
- South Central Region**
 - Beulaville
- Southern Region**
 - Wilmington

WHO WE SERVE

Trillium manages services for over 200,000 individuals who are either:

1. Medicaid members placed on the Tailored Plan.
2. Medicaid members placed in NC Medicaid Direct.
3. People without insurance or who are underinsured with state-funded behavioral health services.
4. Individuals with I/DD on the NC Innovations Waiver (the Home and Community-Based Services for those who prefer to get long term care services and supports in their home or community, rather than in an institutional setting)

SUBJECT MATTER EXPERTS

Trillium staff are well-trained, educated, and knowledgeable about a variety of health-related topics.

We have used this experience to launch innovative initiatives such as:

- Partnership with Victory Junction
- The Healing Place of New Hanover County
- Re-Entry Simulation Events



In addition to programs or initiatives we are launching, media can contact Trillium for information about:

- Mental health, substance use, traumatic brain injury, and intellectual/developmental disability diagnoses
- NC Innovations Waiver
- Waitlist integrated living opportunities
- Availability of providers and access in rural North Carolina
- Impact of funding on local needs (ex: Opioid Settlement funds)
- Health equity and ensuring access to health care
- Population Health (impact of diabetes, asthma, smoking, etc.)

Please note: There are some requests that Trillium may have to refer to the North Carolina Department of Health and Human Services based on the topic. Also, as Trillium is not a provider and does not directly provide services to members, we may need to refer some requests out to our provider network. Appropriate providers can be located in our online provider directory. Examples of these may include funding at the state level, experience of mobile crisis services in our communities, etc.

SOCIAL MEDIA CHANNELS



LOGO ACCEPTABLE USAGE:

This Media Kit offers you a horizontal version with grey, black, and white typography for light and dark backgrounds. Minimum presentation size is 120 px.



Full-Color



Inverse



Black



White

OUR MEDIA TOOL KIT:

Please download our [Media Kit](#) for a variety of Trillium logos and formats. In addition, partners should reference our Content Style Guide for brand guidelines.

508 COLOR ACCEPTABLE USAGE:

Please use brand color combinations below.

Aa	Aa	Aa
Aa	Aa	Aa
Aa	Aa	Aa
Aa	Aa	Aa
Aa	Aa	Aa
Aa	Aa	Aa
Aa	Aa	Aa
Aa	Aa	Aa
Aa	Aa	Aa

HEX:

CMYK:

#228900	75,0,100,46
#558058	34,0,31,50
#A9C480	14,0,35,23
#CEDB00	6,0,100,14
#DEE7CD	4,0,11,9
#575958	2,0,1,65
#0D71B9	93,39,0,27
#585289	36,40,0,46
#E13116	0,78,90,12
#C5520E	0,58,93,23