



NORTH CAROLINA

RURAL HEALTH TRANSFORMATION



Trillium

HEALTH RESOURCES

NC ROOTS RFA Informational Session

Recording & AI Use Policy: Participants are not permitted to record this session. Additionally, the use of Artificial Intelligence (AI) features — including, but not limited to, programs and/or applications that assist with transcription and/or recording — is strictly prohibited.

NC ROOTS RFA Informational Session

Agenda

- **Welcome:** *Luz Terry*, Senior Vice President of Learning and Development and NC ROOTS Interim Head of Regional Rural Training for NC ROOTS Hub
- **RFA Overview:** *Hayley Sink*, Senior Vice President of Strategy and Innovation and NC ROOTS Interim VP of Region 5 Hub
 - **RFA Timelines and Evaluation Criteria**
- **Budget and Implementation Plan Template Walkthrough:** *William Alexander*, Financial Operations Director
- **Q&A and Next Steps**



RFA Overview

Trillium is issuing its first round of RFAs to identify qualified subrecipients that will strengthen rural healthcare infrastructure and improve health outcomes across Regions 2 and 5. Additional funding opportunities will be released through future RFAs.

	RFA	Description	Anticipated Awards Per Region	Submission Deadline
Initiative 1	NCCARE 360 Adoption	Support the adoption, training, implementation, and operational use of NCCARE360	One or Multiple	8/24/26
	Food Is Medicine Community Training Partners	Provide community training on the Food Is Medicine Program	One or Multiple	8/24/26
Initiative 2	LOCATe Implementation	Support eligible birthing facilities to conduct a LOCATe Assessment and develop a findings report	One Award	8/31/26
	I Gave Birth Implementation	Identify participating birthing facilities and conduct training for facility and community-based staff	One Award	8/31/26
	Food Is Medicine Program Expansion ¹	Enable rural nutrition access by providing nutrition education and enhancing food system infrastructure	Multiple	8/31/26

¹ Funding cannot be used to directly purchase food or meals



NORTH CAROLINA
RURAL HEALTH TRANSFORMATION

RFA Timelines



RFA Name	RFA Release Date	Questions Due to Trillium	Question Responses Due	Submission Deadline	Award Notification
1: NCCARE360 Adoption	7/30/2026	8/6/2026	8/13/2026	8/24/2026	September 2026
1: Food Is Medicine Community Training	7/30/2026	8/6/2026	8/14/2026	8/24/2026	September 2026
2: LOCATe Implementation	7/30/2026	8/6/2026	8/17/2026	8/31/2026	September/ October 2026
2: I Gave Birth Implementation	7/30/2026	8/6/2026	8/18/2026	8/31/2026	September/ October 2026
2: Food is Medicine Program Expansion	7/30/2026	8/6/2026	8/19/2026	8/31/2026	September/ October 2026

Note: RFA Timelines are the same for both Regions 2 and 5.

RFA Communication & Submission Rules

- All communication with Trillium via designated RFA inboxes only.
- Submit any additional questions by August 6th via email.
- Silent period begins after August 6th where no further questions will be accepted.
- Respondents bidding for both Region 2 and 5 must submit separate applications for each region.
- All proposals must be on time and in RFA-specified format. Late or non-compliant submissions will not be accepted.



RFA Evaluation Criteria

Local Commitment

Demonstrated service to communities facing barriers to health within the region.

Intentional Approach

Evidence-informed approach with clearly defined outcomes and measurable impact.

Experience

Rural expertise, capacity, and commitment to sustainable community impact.

Community Partner

Trusted community partner with demonstrated meaningful engagement.

Request for Application (RFA) Evaluation Criteria*

What We're Evaluating	Weight
Local Needs Focus and County Selection: Which rural counties you'll serve and why	25%
Approach, Methodology, and Response to Questions: How you'll do the work and reach communities	25%
Organizational Qualifications and Experience: Your organization's rural health expertise and experience	20%
Community Engagement: Ability to engage the community in a meaningful and culturally responsive way	15%
Project Schedule: Your timeline and ability to deliver	10%
Staffing Plan and Key Personnel: Capacity of your team	5%

We value partners with deep community roots, a strong understanding of rural health, and the desire to deliver meaningful, sustainable impact. If that's your organization, we look forward to your RFA submission.

***Note:** The specific evaluation criteria and weightings may vary slightly depending on the individual RFA.



Instructions	
1.	Enter all anticipated line item expenses to deliver the services outlined in this RFA.
2.	Select the applicable category from the dropdown list (e.g., Salary, Fringe, Travel, Equipment). Complete only the categories that apply to your budget.
3.	For Contractors & Lower-Tier Subrecipients (as applicable): Create a separate line item for work performed by contractors. Mark this line as "Y" and enter the organization name in column D. You may have multiple rows with the same category, one for your organization and one for contractors.
4.	For Administrative Costs (as applicable): Create a separate line item for any administrative costs. Per NC ROOTS requirements, administrative costs cannot exceed 10%. Add in the administrative cost percentage in column E.
5.	Add any additional notes or special considerations for the subaward.
6.	Enter monthly budget projections for Grantee Award Period (GAP) 1 ¹ . If your proposal extends into GAP 2 onwards, enter the anticipated monthly operating budget.
1.	Trillium's GAP 1 reimbursement cutoff is July 31, 2026.
Important: Do not edit any formulas in this spreadsheet.	

[illegible]



NORTH CAROLINA
RURAL HEALTH TRANSFORMATION



Q&A



Be sure to sign up for our NC ROOTS Email List!
Scan the QR Code or visit bit.ly/NCROOTSengage