

Transforming Lives. Building Community Well-Being.

## **News Release**

FOR IMMEDIATE RELEASE

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## Trillium Health Resources announces creation of Health Equity Council

Application to participate now open

**GREENVILLE**, **N.C.** – Trillium is inviting our communities to apply to participate on our new Health Equity Council. This group will provide input related to health awareness, literacy, equity, and identification of health disparities.

To reflect the full variety of experiences and viewpoints in our 28 counties, Trillium hopes build a Health Equity Council made up of people from the following backgrounds:

- People of color (Black, Native American, Asian American, Hispanic/Latin American, etc.)
- Lesbian, gay, bisexual, transgender, questioning (LGBTQ)
- People who primarily speak Spanish
- Residents of rural areas
- People who have had issues accessing transportation, stable housing, or fresh food options

Trillium's engagement model for the Health Equity Council will focus on the following core principles:

- **People** Our members are the experts in their health care needs. Their perspective will drive the development of:
  - Engagement strategies with historically marginalized populations in order to meet annual goals
  - Establishing recommended health care and access to care priorities

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- Potential improvements to our messaging and member outreach efforts through health awareness and literacy
- Place Geography can affect health outcomes; rural areas and coastal locations may not have as many health care providers. Members living in these areas will be able to:
  - Make recommendations of initiatives that address health-related disparities in specific areas
  - Suggest tailored interventions to reduce health disparities with specific measureable outcomes
- Partnership -- Our inclusive approach means that everyone in our community should have a voice in their health care such as:
  - o Suggesting interventions to increase well being
  - Addressing unmet health-related needs (such as transportation or food) impacting members who may be eligible for Healthy Opportunities funding in specific counties
  - Fostering acceptance and community involvement through relationships and partnerships

If you are interested in serving on the Trillium Health Equity Council, please click the link below to sign up. Trillium staff will review all applications and make selections for the Council in November; the first meeting will be in January 2023.

## Application link:

https://app.smartsheet.com/b/form/2666714a337a4e38bda165d511b2cf90

## ABOUT TRILLIUM HEALTH RESOURCES

Trillium Health Resources is a leading specialty care manager (LME/MCO) for individuals with substance use, mental illness and intellectual/developmental disabilities in 28 counties in eastern North Carolina. Trillium's mission is to transform the lives of people in need by providing them with ready access to quality care. We take a person-centered approach to health and wellbeing, coordinating care across multiple systems to achieve improved health outcomes, quality of care and efficient use of resources. Trillium is investing in innovation to meet the unique needs of the individuals and communities we serve, and remains focused on delivering the right services, in the right amount, at the right time. For more information, visit www.TrilliumHealthResources.org.