



News Release

FOR IMMEDIATE RELEASE

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Trillium joins national organizations to promote drug use prevention
Red Ribbon Week® and Lock Your Meds Day® teach how to reduce substance use

GREENVILLE, NC- Trillium Health Resources joined national organizations to help make our communities safer and raise awareness for drug prevention during Red Ribbon Week® (October 23-31) and Lock Your Meds Day® (October 23).

The first official [Red Ribbon Week®](#) celebration was created by the National Family Partnership in 1988 to honor the death of Enrique S. "Kiki" Camarena, a Drug Enforcement Administration Special Agent. Red Ribbon Week® raises awareness of drug use and the problems related to drugs facing our community, and encourages parents, educators, business owners, and other community organizations to promote drug-free lifestyles.

According to the 2013 and 2015 National Survey on Drug Use & Health, 19 million Americans abuse prescription drugs. [Substance Abuse and Mental Health Administration \(SAMHSA\)](#) states that more than 1,700 children and young adults begin to experiment with prescription drugs each day.

[Lock Your Meds®](#) is a national campaign designed to reduce prescription drug abuse by making adults aware that they are the “unwitting suppliers” of prescription medications being used in unintended ways, especially by young people.

You can take action to help prevent being an “accidental dealer” of prescription drugs by properly locking your medication and by taking regular inventory to make sure nothing is missing. The majority of youth who experiment with prescription drugs for the first time obtain these drugs from family members or a friend’s family member without consent. You can help prevent prescription drug abuse by properly securing your medications and disposing of them when they have expired.

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Trillium is available 24-hours a day, seven days a week at 1-877-685-2415 for anyone in need of treatment for a substance use disorder. The public can also visit our website at www.TrilliumHealthResources.org to search for a provider and learn more about services available.

Get involved and take action to make your community a safer place:

- Sign the [National Red Ribbon Campaign Pledge](#) to be drug-free.
- Wear a red ribbon to show your support for drug prevention awareness.
- Take the [Lock Your Meds® Pledge](#) and secure your prescriptions.
- Contact Trillium to schedule a [Mental Health First Aid](#) training for your organization. The training is free and offered to the public.
- Visit the SafeSchoolsHealthyKidsNC.org website for free online training and tip sheets related to recognizing signs of substance use.
- Follow us on [Facebook](#) for local events and organizations dedicated to these causes.

ABOUT TRILLIUM HEALTH RESOURCES

Trillium Health Resources is a leading specialty care manager (LME/MCO) for individuals with substance use, mental illness and intellectual/developmental disabilities in 26 counties in eastern North Carolina. Trillium's mission is to transform the lives of people in need by providing them with ready access to quality care. We take a person-centered approach to health and wellbeing, coordinating care across multiple systems to achieve improved health outcomes, quality of care and efficient use of resources. Trillium is investing in innovation to meet the unique needs of the individuals and communities we serve, and remains focused on delivering the right services, in the right amount, at the right time. For more information, visit www.TrilliumHealthResources.org.

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